

Name of the SUBJECT 3.11. SPECIALIZATION IN COMPETITIVE TRENDSII	ECTS credits 3 ECTS (75 hours), OPTIONAL
Duration, format and temporary location within the curriculum This subject will be taught throughout the fourth year of the degree.	
Previous requirements Not established.	
Languages English/Spanish.	
Basic skills CB1. To become familiar with the broad spectrum of forms of participation in enterprise ownership and analyze their implications for individuals, work, management and the organization. CB2 To know how to apply the knowledge gained to the business environment in a professional way and have the skills that are usually demonstrated through the development and defense of arguments and problem solving within the area of study. Transversal Competences CT05- Digital competences and creativity. CT06- Written communication skills. CT07- Use and management of information sources. CT08- Learning to learn. General / Personal Competences: CG7 Approaches the current reality and identifies possible future scenarios by analyzing the context from different perspectives, interconnecting ideas and knowledge. Specific / Professional Skills: CE8 Knows and understands the implications of new trends in the management of organizations.	
Learning outcomes RA7_3 To understand different forms of participation in enterprise ownership. RA15_4 To understand the implications of participation in enterprise ownership.	

Brief summary of contents

- Why new forms of ownership? Antecedents. The meaning of ownership.
- Ownership Enterprises and the 3 C's.
- Types and degrees of shared ownership. The Social Economy and Cooperativism.
- The Mondragon Cooperative Experience.

Formation activities

The training actions planned for this module are the following:

- Development of individual reflection dynamics and forum activities.
- Management of online learning resources.
- Creation of infographics.
- Mentoring, individual monitoring and feedback.

Evaluation system

All subjects will be assessed through the continuous assessment system through which constant information and feedback is provided to the students on the learning process throughout the academic period. As an indication, the criteria that will govern the grade evaluation system are the following:

- Those training activities aimed at the acquisition of knowledge and in which individual study predominates may be evaluated with written reflections that will correspond to a maximum of 65% of the final grade.
- On the other hand, those training actions aimed at the acquisition of practical competences of the subjects will be evaluated through the performance of different activities corresponding to a minimum of 35% of the final grade.

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